



HOUSING
CALIFORNIA

2022 HOUSING CALIFORNIA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Join Housing California as a sponsor to participate in California's premier affordable housing and homelessness conference. More than 1,000 affordable housing, homelessness, and multi-sector thought leaders, practitioners, and advocates will convene on April 4-6, 2022, at the SAFE Credit Union Convention Center in Sacramento to learn from each other, build strategic alliances, strengthen leadership capacity and infrastructure, and move collectively toward new and innovative ways of thinking, doing business, and maximizing results.

THE CONFERENCE WILL FEATURE:

- Thought-provoking keynotes and plenaries, breakout sessions, and deep-dive learning labs
- Engaging networking activities
- Exhibit space and numerous opportunities to connect with participants

Your sponsorship provides access to the best stage to increase your visibility with people and organizations who are collectively working to lay the groundwork for long-term structural reforms and evidence-based housing and homelessness solutions while shaping a new housing narrative and building power for sustainable, equitable impact in our communities.

ATTENDEES INCLUDE:

Advocates
Architects
Attorneys
Builders
Developers
Financial Institutions

Government
Legislators & Staff
Lenders
Insurance Companies
Residents
Service Providers

Suppliers
Legal Services
Property Managers
Multi-Sector Partners
Philanthropists

*And anyone who
cares about creating a
California with homes,
health, and wealth for all
in thriving, sustainable
communities.*

ABOUT HOUSING CALIFORNIA

Housing California is a statewide nonprofit affordable housing and homelessness advocacy organization dedicated to improving life within California. We open minds and organize people most impacted by housing injustice and allies to advance equitable, systems change and structural reform policy solutions grounded in lived expertise of housing instability and research. Your sponsorship of the Housing California Conference also supports the broader work we do to create a California with homes, health, and wealth for all in thriving, sustainable communities.

[CLICK HERE TO PLEDGE TODAY!](#)

Thank you for your partnership and support of Housing California's 2022 Conference!



SPECIAL SPONSORSHIP OPPORTUNITIES

Sponsorship Level and Benefits	Wi-Fi \$15,000	Networking Lounge* \$10,000	Welcome Reception Co-Sponsor \$8,000	Name Badge Lanyard/ Pouch \$6,000	Track \$4,000	Scholarship Fund* \$3,000	Arts & Culture Performance or Activity \$2,500	Self-Care & Fitness Activity \$2,500	Accessibility & Inclusion* \$2,500
	1 available	1 available	2 available	1 available	6 available	Multiple	2 available	2 available	3 available
Ad placement over the 3-day conference on the mobile app	1	1							
Placement of logo (with click-through link) on the event website for 1 year and on introductory plenary slides									
Acknowledgement in conference-related newsletters leading up to or shortly following event	1+	1+							
Promotion on Housing California social media as event sponsor									
One-year organizational membership to Housing California, including recognition on Housing California website									
Placement of logo in appropriate location	Name badges & program	Networking lounge signage & program	Welcome reception signage	Name badge (one-color)	Workshop signage & program	Plenary slides & scholarship webpage	Special activities webpage & program	Special activities webpage & program	Plenary slides
Complimentary event registrations	5	4	3	3	2	2	2	2	2
Organization name listed in mobile app, conference program, and event website									

For other customized sponsorship opportunities, please contact Jenny Welch
 jwelch@housingca.org
 916.287.9882

* **Networking Lounge \$10,000:** Accessible to participants throughout event.

* **Accessibility and Inclusion \$2,500:** Provide closed captioning and American Sign Language and Spanish interpretation to increase access throughout event.

* **Scholarship Fund \$2,500:** Provide residents living in affordable housing and individuals experiencing housing instability the opportunity to participate in the conference. Scholarships cover registration, and for some, lodging and transportation.